

Transfer Guide - Baccalaureate Degree Plan (BDP)
Associate in Arts (AA) to BS Consumer, Apparel, and Retail Studies –
Retailing and Consumer Studies Concentration
(Merchandising Management Professional Emphasis)

This is a suggested guide. Following the guide does not guarantee admission to UNCG or guarantee an AA or BS degree will be conferred. Students should seek academic advising to determine the best course of study to meet educational goals and degree requirements. [Refer to UNCG's admissions website for more information on admission and transfer of credits.](#) Credit will only be awarded for transferable courses for which a grade of C or better is earned. Refer to the [NC Transfer Course List](#) for full listing of courses by designation – UGETC, CAA GEN ED, Pre-Major/Elective.

In completing the AA, in preparation of completing the BS Consumer, Apparel, and Retail Studies – Retailing and Consumer Studies Concentration (Merchandising Management Professional Emphasis), students should complete the listed courses.

UGETC - English Composition (6 SHC)	Credits	UNCG Equivalent Course
ENG 111 Writing & Inquiry	3	ENG 101
ENG 112 Writing/Research in the Disciplines	3	ENG 102
UGETC - Communications and Humanities/Fine Arts (9 SHC) - Choose 3 courses from at least two different disciplines from UGETC list	Credits	UNCG Equivalent Course
COM 120 OR COM 231	3	CST 105
Choose 2 additional courses from at least two different disciplines from UGETC list	6	
UGETC - Social/Behavioral Science (9 SHC) - Choose 3 courses from at least two different disciplines from UGETC list	Credits	UNCG Equivalent Course
PSY 150 or SOC 210	3	PSY 121 or SOC 101
ECO 251	3	ECO 201
Choose one additional course from a different discipline from UGETC list	3	
UGETC - Mathematics (3-4 SHC)	Credits	UNCG Equivalent Course
MAT 143 OR MAT 171	3-4	MAT 118 OR MAT 115
UGETC – Natural Science (4 SHC)	Credits	UNCG Equivalent Course
Choose one natural science course from UGETC list	4	

Additional General Education Courses (13-14 SHC) - An additional 13-14 SHCs of courses should be selected from courses classified as general education within the CAA.	Credits	UNCG Equivalent Course
CIS 110	3	ISM 110
Additional SHCs of courses to meet 13-14 SHC	10-11	

Other Required Hours	Credits	UNCG Equivalent Course
ACA 122	1	ELE 000
Additional 14 SHC of courses classified as pre-major, elective or general education courses within the Comprehensive Articulation Agreement.		
BUS 228 OR MAT 152	3-4	ECO 250 OR STA 108
ACC 120	3	ACC 201

Total hours earned for the AA degree: 60-61



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Schedule of Courses Upon Admission to UNC Greensboro
Associate in Arts (AA) to Bachelor of Science (BS) Consumer, Apparel, and Retail Studies –
Retailing and Consumer Studies Concentration (Merchandising Management Professional Emphasis)
This schedule assumes full-time status at UNCG

Semester at UNCG	UNCG Course	Credits
Fall	CRS 211	3
Fall	CRS 221 (<i>Fall only</i>)	3
Fall	CRS 231	3
Fall	RCS 264 (<i>Fall only</i>)	3
	Total semester hours earned:	12
Spring	CRS 242 + Lab	3
Spring	CRS 255 or CRS 262 (<i>Spring only</i>)	3
Spring	CRS 312 + Lab	3
Spring	RCS 361 (<i>Spring only</i>)	3
	Total semester hours earned:	12
Fall	CRS 331 (<i>Fall only</i>)	3
Fall	CRS 363	3
Fall	MGT 312, MGT 354, MKT 309 or BUS 240	3
	Total semester hours earned:	9
Spring	RCS 363	3
Spring	RCS 484 (<i>Spring only</i>)	3
Spring	MKT, MGT, or ECO elective	3
	Total semester hours earned:	9

Summer	CRS 332 (<i>Summer only</i>)	6
	Total semester hours earned:	6
Fall	MKT 320	3
Fall	RCS 460 (<i>Fall only</i>)	3
Fall	APD, CRS, or RCS elective	3
	Total semester hours earned:	9
Spring	CRS 481 (<i>Spring only</i>)	3
Spring	APD, CRS, or RCS elective	3
Spring	APD, CRS, or RCS elective	3
	Total semester hours earned:	9

The Bachelor of Science in Consumer, Apparel and Retail Studies -Retailing and Consumer Studies concentration (Merchandising Management Professional Emphasis) requires a minimum of 120 semester hours (sh). UNCG requires a minimum 2.0 overall GPA for graduation. Only grades of C (2.0) or higher in CRS, APD, and RCS courses will count toward completion of the CARS major and concentrations.

Due to the nature of the Consumer, Apparel, and Retail Studies curriculum students can expect no fewer than 3 years at UNC Greensboro to complete a Bachelor of Science degree.

For more information, visit the Department website: <https://bryan.uncg.edu/departments/consumer-apparel-and-retail-studies/>

This plan reflects the degree program's requirements published in the 2023-2024 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway.