

Baccalaureate Degree Plan (BDP)

Associate in Arts (AA) to BS Consumer, Apparel and Retail Studies – Retailing and Consumer Studies Concentration (Data Management Professional Emphasis)

The sequence below is contingent on completion of the AA degree from a college in the North Carolina Community College System (NCCCS). It represents one way in which the program of study can be completed. Following the BDP does not guarantee admission to UNCG or guarantee an AA or BS degree will be conferred. Students should seek academic advising to determine the best course of study to meet educational goals and degree requirements. [Refer to the University Admissions website for more information on admission and transfer of credits.](#) *NOTE: Credit will only be awarded for transferable courses for which a grade of C (2.0) or better is earned.*

Pages 1 and 2 reflect the suggested North Carolina Community College system category/course selection for the AA. Review the [NC Transfer Course List](#) for full listing of courses by designation – UGETC, CAA GEN ED, Pre-Major/Elective. Pages 3 and 4 reflect the academic plan of study, following completion of the AA and transfer to UNCG.

NC Community College First Year Fall Semester

NCCCS Course	NCCCS sh	UNCG Course Equivalent	UNCG sh
ACA 122 (Pre-Major/Elective)	1	ELE 000 Free Elective	1
PSY 150 or SOC 210 (UGETC)	3	PSY 121 General Psychology or SOC 101 Introduction to Sociology	3
ENG 111 (UGETC)	3	ENG 101 Exploring Writing in College Contexts	3
COM 120 OR COM 231 (UGETC)	3	CST 105 Intro to Communication Studies	3
Math 171 (UGETC)	4	MAT 150 Precalculus I	3
Total semester hours earned:	14	Total semester hours earned:	13

Table 1 NC Community College First Year - Fall Semester Course Selections

NC Community College First Year Spring Semester

NCCCS Course	NCCCS sh	UNCG Course Equivalent	UNCG sh
ENG 112 (UGETC)	3	ENG 102 Academic Research and Writing	3
Humanities/Fine Arts (UGETC)	3		3
ECO 251 (UGETC)	3	ECO 201 Principles of Microeconomics	3
Natural Sciences (UGETC)	4		4
BUS 228 (Pre-Major/Elective) OR MAT 152 (UGETC)	3-4	ECO 250 Economic and Business Statistics I OR STA 108 Elementary Intro to Probability & Statistics	3
Total semester hours earned:	16-17	Total semester hours earned:	16

Table 2 NC Community College First Year - Spring Semester Course Selections

**NC Community College Second Year
Fall Semester**

NCCCS Course	NCCCS sh	UNCG Course Equivalent	UNCG sh
Humanities/Fine Arts (UGETC)	3		3
Social/Behavioral Science (UGETC)	3		3
CIS 110 (GEN ED)	3	ISM 110 Foundations for Analytics using Spreadsheets	3
ACC 120 (Pre-Major/Elective)	3	ACC 201 Financial Accounting	3
Additional General Education Hours	4		4
Total semester hours earned:	16	Total semester hours earned:	16

Table 3 NC Community College Second Year - Fall Semester Course Selections

**NC Community College Second Year
Spring Semester**

NCCCS Course	NCCCS sh	UNCG Course Equivalent	UNCG sh
Other Required Hours	14		14
Total semester hours earned:	14		14

Table 4 NC Community College Second Year – Spring Semester Course Selections

Total hours earned for the AA degree: 60-61

Note: the AA requires 13-14 hours of CAA GEN ED

The AA also requires an additional 14 SH of courses to be selected from courses classified as pre-major, electives, or general education courses within the CAA (ACA 122 is required)



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Schedule of Courses Upon Admission to UNC Greensboro

Associate in Arts (AA) to BS Consumer, Apparel and Retail Studies - Retailing and Consumer Studies
Concentration (Data Management Professional Emphasis)

UNCG First Year

Fall Semester	sh	Spring Semester	sh
CRS 211	3	CRS 242	3
CRS 221 (Fall Only)	3	CRS 255 or CRS 262 (Spring Only)	3
CRS 231	3	CRS 312 & CRS 312L	3
RCS 264 (Fall Only)	3	RCS 361 (Spring Only)	3
Total semester hours earned:	12	Total semester hours earned:	12

Table 5 UNCG First Year, Fall and Spring Course Selections

UNCG Second Year

Fall Semester	sh	Spring Semester	sh
MKT 320	3	MKT, MGT, or ECO Elective	3
MKT 312, MGT 354, MKT 309 or BUS 240	3	RCS 484 (Spring Only)	3
CRS 363	3	RCS 355 (Spring Only)	3
APD, CRS, or RCS elective	3		
Total semester hours earned:	12	Total semester hours earned:	9

Table 6 UNCG Second Year, Fall and Spring Course Selections

UNCG Third Year

Fall Semester	sh	Spring Semester	sh	Summer Session	sh
APD, CRS, or RCS elective	3	CRS 481 (Spring Only)	3	CRS 332	6
CRS 331 (Fall Only)	3	APD, CRS, or RCS elective	3		
		CRS 405 (Spring Only)	3		
Total semester hours earned:	6	Total semester hours earned:	9	Total semester hours earned:	6

Table 7 UNCG Third Year, Fall, Spring and Summer Course Selections

The Bachelor of Science in Consumer, Apparel and Retail Studies - Retailing and Consumer Studies concentration (Data Management Professional Emphasis) requires a minimum of 120 semester hours (sh). UNCG requires a minimum 2.0 overall GPA for graduation. Only grades of C (2.0) or higher in CRS, APD, and

RCS courses will count toward completion of the CARS major and concentrations.

Due to the nature of the Consumer, Apparel, and Retail Studies curriculum students can expect no fewer than 3 years at UNC Greensboro to complete a Bachelor of Science degree.

For more information, visit the Department website: <https://bryan.uncg.edu/department/consumer-apparel-and-retail-studies/>

This plan reflects the degree program's requirements published in the 2022-2023 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway.